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# **Effective Strategies for Promoting Women's Empowerment in Himachal Pradesh**

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#### **Abstract**

Women's empowerment in Himachal Pradesh is not only a cornerstone towards equality in gender status but also a springboard towards socio-economic growth. This study paper is an examination of the multiple-pronged measures of encouraging female agency economically, politically, and socially, in the state, within its own hilly terrain. More conclusive methods entail Panchayati Raj reservation as stipulated in the Indian constitution, targeted government programs, non-governmental organization facilitation, as well as agro-ecological innovation, provision of security to the general population, and provision of training on entrepreneurial ventures. This paper, by reviewing policy and scholarly literature, critically evaluates whether these initiatives work, or not, how the issues characterized by these measures work, and what their strengths and challenges have been. It concludes by noting that empowerment needs long-term institutional assistance, incremental local responses, and social-cultural change.

**Keywords:** Women Empowerment, Himachal Pradesh, Panchayati Raj, Gender Equality, Microfinance, Natural Farming, Self-Help Groups (SHGs

#### Introduction

The empowerment process supports people who are less powerful and enhances them to gain the sense of autonomy, access, and control over their own choices. In women, empowerment implies economic self-sufficiency, self-confidence, their participation in governance and in the development process. The Indian efforts began with the 73 rd and 74 rd Constitutional Amendments (1993) that reserved women on the local level governance and arranged 33 % reservation. Combined with the national policies (the National Policy of the Empowerment of Women adopted in 2001) and such international conventions as CEDAW and Beijing Platform, they set an institutional context of empowerment activities. The state of Himachal Pradesh with social homogeneity and problematic topography proves to be a good study in examining the strategies of empowerment. The policies towards the women of the state aimed at are their security in public, rural improvement, health, and social scheme, self help group, entrepreneurship trainings, as well as agro ecological innovations and these will be outlined in the paper.

#### **Government Policies and Constitutional Provisions**

In the context of Himachal Pradesh He or She female, the importance of women empowerment should be seen in the broad framework of government policies as well as the constitution in India which has envisaged gender equality policies. The 73 rd and the 74 th Constitutional Amendment (1993) put one such step towards a new era of decentralisation of the Indian system of governance an era enhanced by the system of Panchayati raj. These amendments resulted in reserving the female gender in regional setup comprising village panchayats, block committees and municipal councils to the extent of 33 percent. This move

tremendously helped them have a say in politics as women were regarded at the middle level of leadership. The amendments have been considered an epoch turning point as they transformed the woman as a mere beneficiary of development to an active member of administration. Along with these constitutional efforts, another key national policy document on the empowerment of women (2001) was approved as a historical commitment toward fulfilling the empowerment of women in a number of areas such as education, health, occupation, and decision-making. The policy was meant to abolish gender inequality, safeguard rights of women and mainstream gendering in all realms of development. At the state level, Himachal Pradesh has been the pioneer of the initiatives that suggest these national commitments but taking cognizance of the local concerns. Such schemes like encouraging of girls, like Meri Ladli provide incentives to the family and result in a defusing social honor towards the daughter. Similarly in the select districts, there is also introduction of the Muskan Scheme to curb female foeticide and start awareness programs to newly-weds and to boost the child sex ratio. The more recent pension schemes, which include the Indira Gandhi Pyari Behana Sukh Samman Nidhi which cover domestic workers under the social security scheme thus offering women a certain degree of financial amelioration and dignity of work under the informal labor sector. All this has created a favorable environment in the Himachal state that has enabled women to have a group power through constitutional provisions and policy provisions. Nevertheless, the success of these actions is mainly related to the way they are realized and the actual involvement of the people to affect the changes.

# Role of Panchayati Raj and Political Participation

Panchayati Raj and political participation have played a leading role in promoting women's empowerment in Himachal Pradesh. After the 73rd Constitutional Amendment, 1/3 rd of seats in the local self-governing bodies were reserved for women, which opened a new window of opportunity in politics that had historically been a male preserve. Today, women are very well represented at all three levels of Panchayati Raj, Gram Panchayats (village level), Panchayat Samitis (block level), and Zila Parishads (district level). As a matter of fact, women have held nearly or above 40 percent of positions even beyond the much-required reservation in the state. The result of this level of representation is not only a numerical strength but the creation of a generation of women who now command their own positions of prominence in the field of rural governance. Many success stories of female leaders are indicative of such a change: women sarpanches of such districts as Kangra, Mandi, and Una have initiated novel experiments such as the development of drinking water facilities, cultivation of organic farming, expansion of school infrastructures, and campaigns against social vices like female foeticide and alcoholism. These examples indicate that political participation is not a mere formality and is actually causing real development results. The role of political participation in decision-making has also been extensive. Women leaders are gaining influence over budgetary priorities and allocating funds to education, health care, sanitation, and livelihood support, i.e., areas with a direct impact on families and communities. This has also altered the stereotypical attitudes towards gender in decisionmaking, as females have been inclined in that space and have proven that females can perform equally well as their male counterparts in both financial and administrative decisionmaking. Furthermore, women have gained confidence due to exposure to governance, thus becoming role models to younger women who have since been encouraged to participate more in the arena of politics. In this way, we see that Panchayati Raj has become a platform and catalyst of women's empowerment in Himachal Pradesh, which is a combination of constitutional provisions and grassroots democracy.

#### **Economic Empowerment and Self-Help Groups (SHGs)**

The economic capability of women in the State of Himachal Pradesh is no longer linked to unsustainable ends but rather is linked to not only natural farming practices but to

micro financial projects and even cottage industry. Some promising places, where rural women appear in the process of change over the last decade, are natural farming and agroecology projects. Organic farming activities are also proposed through schemes like Prakritik Kheti Khushhal Kisan Yojana in which the cost of the irrational chemical crops is decreased and ecologically conserving agriculture is promoted. Women who are farmers (many serve as the primary caretakers of household farms) have been advantaged by training in organic composting techniques, crop saving, and sustainable farming methods. This has made them realize better farm productivity and confidence in decision making in their farming families. Projects under microfinance and small scale entrepreneurships have also taken centre-stage, besides farming. In response, in 2016 Mandi established EWOK incubator to enable women in the hill districts to address the need gap in entrepreneurship opportunities through training women in business and linking women to markets. The Chinmaya Organization Rural Development (CORD), formerly Kshama Metre has been credited with the inception of self-help groups (SHGs) and microfinance collecting's all over the Kangra which enable women access to microloans and they have also been in a position to invest in small businesses and have also gained talents to negotiate in their society and families. Equally important is cottage industries such as making pickles, tailoring, knitting, embroidery and handicrafts, which have a rich history in the culture of Himachal Pradesh. The professions present the opportunity of generating a source of income to women who they might be unable to leave the house due to societal and geographical commitments. They are therefore active in the economy without compromising domestic roles. They have also promoted rural entrepreneurship, enabling the formation of women cooperatives and displaying products in more local fairs to raise awareness of the products in the market. Collectively, these programs have portrayed that economic empowerment cannot be equated with only income, but also with the factors of self confidence, networks of the community, and the women becoming one of the ultimate stakeholders in achieving sustainability.

#### **Education, Health, and Social Awareness**

Some of the key areas touching on empowering women through Himachal Pradesh are education, health and social awareness. As a result of such initiatives, the local women and girls have been empowered by raising their levels of education and enacting healthrelated activities and gender awareness. Literacy, and girl child education schemes have been part of the priority list of the state and Himachal has one of the highest literacy rates in females in India. Special schemes and schemes to provide free text books, scholarship and uniforms to girl students and creating residential schools have proved to be effective in improving enrolment and retention rates among the underprivileged girl child. However, education has not only opened up employment opportunities to the women but also their confidence and capacity to access entry into the public sphere. Of equal importance is the health empowerment that offers services on the nutrition of women, maternal care and even disease awareness. State health schemes, like Janani Suraksha Yojana, have mitigated institutional delivery and fatalities of women. In the mean time non government organizations, such as, SEWA Trust have organized breast cancer awareness and screening camp to detect the disease at an early stage. Anganwadi, which provides nutrition initiatives on ICDS, has added more to the health of the adolescent girls and mothers in reducing the issues of anemia and malnourishment which have posed to be significant factors limiting the women in terms of productivity. The state has been in the forefront in creating sensitisation against female foeticide and gender bias. The introduction of Gudda-Guddi Boards in the Una district covering the sex ratio of those that were newly born infants can be considered as one of the most noteworthy methods that have been adopted. Such form of community-based monitoring system throws more light on the situation and it places pressures on families and local governments to make things better with regard to the girl-child ratio. The other programs, Meri Ladli and Muskan are quaternary and celebrate the birth of a girl child and create awareness against selective abortion. Taken together, these initiatives show that learning, health and awareness are interrelated concepts, and such instruments can make women healthier, better educated, and respected personally. This is giving way to a more just Himachal Pradesh.

## Role of NGOs, Civil Society, and Law Enforcement

This has been the largest contribution NGOs, civil societies and law enforcing agencies have had in the process of women empowerment in Himachal Pradesh which has proved to complement the national government efforts by enacting of locals people centric initiatives. Emergent non-governmental organisations (NGOs) such as the SEWA Trust and the Chinmaya Organization of Rural Development (CORD) has been in a position to contribute substantially in the areas of health, education and microfinance. The EWA Trust, or as the foundation Educate Women in Asia calls it, has hosted awareness-health camps in the rural districts with a particular focus being attached to the element of early detection of one of the most important types of cancer, breast cancer, and maintaining the health practices of preventive health in the health of women. In the same way, CORD has empowered women through organization as Mahila Mandals and Self Help Groups (SHGs) and Kshama Metre. Women get educated in the aspects of financial literacy and making savings and small businesses thereby becoming self-confident, and independent decision makers both at the family and community level. The struggle against gender safety and discrimination has been defined by the Civil Society organizations as well as the NGOs. This is effectively observed in a program initiated by the Superintendent of Police Soumya Sambasivan, also known as Lady Singham, who issued pepper spray capsules to the female college going children at Nahan in order to help them in controlling eve-teasing cases. Such campaigns provided them with temporary measures of safety throughout the course of the time, but it also helped create awareness in the society about female rights to safety and ability to move freely as well. Moreover, the actions of judicial system have helped to promote gender equality because it has emboldened critics of discriminatory acts. In another case, women are being permitted into a Hindu temple the State of Himachal Pradesh on the basis of a Supreme Court order stating that the temple can admit women even though the temple has a long history of excluding women in worship and other places where the presence of the female gender is impermissible. In addition to community level mobilization, these interventions indicate the need of incorporating the institutional frameworks and community actions. The social and legal mechanisms of empowerment through the methods of non-governmental organizations, police and litigation in court have played a tremendous role of empowering women in Hindu Pradesh because now they could be the agents of change rather than being the beneficiaries of welfare investigations.

## Conclusion

Women empowerment is an emerging trend in Himachal Pradesh in terms of constitutional affairs and state mechanisms, community pressurizing and bottom to top action and a self-community transformation. The 73 rd and 74 th constitutional amendment (1993) was welcomed because it empowered women by giving them a say in the governance system by stipulating that there will not be less than 1/3 rd female representation on Panchayati Raj institutions. This besides the National Policy on women Empowerment (2001) and state led initiatives namely the Meri Ladli and Muskan, which superseded social-cultural discrimination and dignity of the girl child. The changed role of women in Panchayati Raj Institutions demonstrated that usage of women in politics is not just a possibility but also an effective method since elected women representatives were able to induce changes in their agendas and establish their priorities in their respective local areas. Equally, economic

empowerment, as provided in the case of natural farming, SHGs, and winning, including winning in EWOK, provided women with sources of income, but also renewed their perception of themselves as independent will-forming subjects. Cottage industries and microfinance enterprises have also enabled the women in the country to gain economic power in creating the adequate balance between custom and economic force. Accomplished in conjunction with these efforts are the education and health programs to enhance literacy, maternal care and nutrition, and awareness programmes to put pressure on entrenched customs of gender discrimination like the Gudda-Guddi Boards. This has been hugely helped by the involvement of the NGOs e.g. SEWA trust and CORD which have enable all the chain links to be covered through implementing the process of mobilising women at the community level. The establishment of gender safety awareness and intervention by the courts like giving women access to religious sites have enhanced the ideology of equality and dignity both in the open and personal life. Nonetheless, implementation is also faced with challenges as there is resistance to it and its geography in the hill state. The future path forward is more partnership between government, NGOs and society, as well as continuous evaluation of the programs. Liberation is possible only when not only legal rights and financial control have been given to the women in the state of Himachal Pradesh but also the much needed social acceptability and cultural acceptability as equal equity in the progress of the state.

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