



EMPOWERING WOMEN, EMPOWERING ECONOMIES: A STUDY ON WOMEN ENTREPRENEURSHIP

DR. KATORE RUPALI NAVNATH

Assistant Professor,

Hutatma Rajguru Mahavidyalaya, Rajgurunagar, Pune
Savitribai Phule Pune University, Pune.

Abstract

This study explores the role of women entrepreneurship in empowering economies, highlighting challenges, opportunities, and strategies for growth. It examines how women entrepreneurs contribute to economic development and social change.

Keywords: Women Entrepreneurship, Economic Empowerment, Gender Equality, India

Introduction

Women entrepreneurship is a key driver of economic growth, innovation, and social change in India. This study delves into trends, challenges, and the impact of women entrepreneurship, highlighting strategies for empowerment.

Despite progress, women entrepreneurs face barriers like access to finance, networking, and societal norms, hindering their growth and economic contribution.

Focuses on women entrepreneurs in India, their challenges, and strategies for empowerment.

Significance of Research Study

The significance of present research study is as under -

1. Educational Significance: Enhances understanding of women entrepreneurship.
2. Functional Significance: Improves support systems for women entrepreneurs.
3. Social Significance: Promotes gender equality and women empowerment.
4. Political Significance: Informs policies for women entrepreneurship.



Relevance of Research Study

The relevance of present research study is as under -

1. National Relevance: Boosts India's economic growth via women-led businesses.
2. International Relevance: Offers insights for global women entrepreneurship.

Objectives of Research Study

The objectives of present research study is as under -

1. Identify challenges faced by women entrepreneurs.
2. Analyze impact of women entrepreneurship on economies.

Hypotheses of Research Study

The hypothesis of present research study is as under -

1. Null Hypothesis (H0): Women entrepreneurship does not significantly impact economic growth.
2. Alternative Hypothesis (H1): Women entrepreneurship boosts economic growth and social change.

Research Methodology

1. Research Design: Mixed-methods (surveys and interviews).
2. Research Sample: 150 Women entrepreneurs in India.
3. Limitations: Focus on select regions and sectors.

Findings

The findings of present research study is as under -

1. Challenges: Access to finance, networking, societal norms, and work-life balance issues.
2. Impact: Women entrepreneurs drive innovation, employment, social change, and contribute to GDP growth.



Recommendations

The recommendations of present research study is as under -

1. Enhance access to finance: Promote women-focused funding and financial literacy.
2. Build networks: Foster mentorship, support groups, and industry connections.
3. Policy support: Encourage women entrepreneurship via incentives, tax breaks, and skill development.

Conclusion

Women entrepreneurship empowers economies and drives social change. Addressing challenges like finance access and societal norms can unlock women's potential for sustainable growth. Women Entrepreneurs: Enhanced support, opportunities, and empowerment. Economies: Growth via women-led businesses, job creation. Society: Gender equality, social change, and community development.

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